



GRAPHIC DESIGNER ILLUSTRATOR

+ PROBLEMDISMANTLER + CREATIVETHINKER
+ DETAILSNOOPER + WORLDEXPLORER
+ INGENIOUSPLANNER + FLEXIBLEMIND
+ VERSATILEDESIGNER + PIXELHUNTER + LIFELOVER

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HIRE ME!

I have more than 5 years of experience in the graphic design industry, having worked for design agencies, as well as a freelancer or amongst a production team. I've been involved on a wide range of projects; from magazines, brochures, illustrations or classified ads to visual identities and web interfaces. Always hungry for new challenges, passionate, I do thrive in an inspiring and fast paced environment.

KEY TECHNICAL SKILLS

- Adobe Illustrator ▶▶▶▶▶
- Adobe Photoshop ▶▶▶▶▶
- Adobe Indesign / Acrobat ▶▶▶▶▶
- Dreamweaver - Flash - CSS - HTML ▶▶▶▶▶
- Strong design and layout abilities
- Understanding of colour theory and aptitude to sketch by hand/ tablet
- Ability to work creatively within technical limitations
- Eager to learn and master new technologies & new media
- Proofreading skills, great attention to detail
- Avid reader & cultural enthusiast

CAREER SUMMARY

Waterside Project Space Art gallery - London UK

Graphic designer, volunteer (October 2010 - Present)

- Currently working on rebranding the gallery to support the new expansion. A new logo, new website as well as a 100 pages presentation book will be unveiled for the relaunch in may.
- Past materials include artists' portfolios and exhibits catalogs.

Canpages Local search company - Vancouver Canada

Bilingual graphic designer (Sept. 2007 - June 2010)

- Created aesthetically pleasing display ads for external customers (over 500 ads a month).
- Designed concepts for clients' print advertising programs according to schedules.
- Built rich media advertisings using Photoshop for the online version of the print ads on www.canpages.ca
- Assisted the pagination team with proofreading and correcting the display ads.
- Maintained a very high accuracy thus increasing the company profit.
- Followed brand guidelines to ensure continuity.

Epic Point Marketing and design studio - Vancouver Canada

Graphic designer (April 2007 - Aug. 2007)

- Designed advertisings for newspapers such as "The Vancouver Sun" and the "LA Times".
- Collaborated with the web designer on web banners for «Costa Baja Resort & Marina» and an interactive training module for KITO Canada, both using Flash.
- Extensive retouching work on pictures, including complex masking treatments.

Freelancer Lyon France (June 2005 - Dec 2006)

- Worked on branding for new companies such as company names, brochures, ads, logos, and web design.
- Created highly detailed illustrations using Illustrator and Photoshop (printed on T-shirts, canvases and various objects).
- Dealt directly with printers and clients.
- Engaged in projects from concept thru preparing files for output.

Bak'ss Éditions Publishing house - Lyon France

Graphic designer (May 2004 - March 2005)

- Design and layout of a magazine about travel and culture "Souffle d'Afrique" run of 16000 copies distributed throughout France in kiosks.
- Created ads, brochures and various promotional materials as required, from initial concept to finished art.
- Maintained production schedules and budgets, worked well with the team as well as on my own.
- Coordinated several other projects including corporate identities, board magazines and posters.
- Helped the editor-in-chief to proofread articles & ensure quality control in the graphic department.

Elyfec Graphic & web design agency - Tignieu, France

Graphic designer (Oct. 2002 - Feb. 2003)

- Created web interfaces for the webmaster and other works such as greeting cards, CD covers or illustrations.
- Collaborated with the creative director, while taking charge of own projects.

EDUCATION

Spring 2008 + Winter 2009 • Emily Carr Institute - Art + Design + Media. Vancouver, Canada.

«The contemporary Comic I & II» courses: exploration of personal style, story development, character design, and setting from concept to final product (including rendering in Photoshop). *Continuing studies.*

1999 - 2002 • BTS Visual Communication (graphic design, print, advertising). Lyon, France. **Higher National Diploma in the UK.**

1 year Art & Design foundation followed by a 2-year graphic design technical degree. Key modules: Concept development, advertising techniques, corporate identity, colour theory, typography, computer graphics...

1997 - 1999 • DEUG Art History and Archaeology. Université Lumière Lyon 2. Lyon, France. **Diploma of Higher Education in the UK**

Key modules: Visual arts from the middle ages to the XXth century, architecture, roman art, egyptology, archaeology techniques, medieval art, contemporary art, anthropology...

1995 - 1997 • BAC L (specialised in languages: English - Italian - Spanish). France. **A levels in the UK.**

ADDITIONAL SKILLS & INTERESTS

French: Mother tongue • Italian & Spanish: Rusty but basic

Hobbies: Vector illustration, ink drawing, futsal, bass guitar, rock concerts and festivals, travelling, visiting galleries & museums (everything from photography exhibits to science centres interests me).

REFERENCES

References are available upon request

THANKS!

LET'S SPEAK SOON? 0757 297 1987